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2019-02-13 | Pressemeldung | Deutschland | E-MobilitÃ×t

Porsche doubles Taycan production to 40,000 a year

Luxury carmaker Porsche has confirmed it will be doubling production of its all-electric sports car â?? before it has even begun production of the prestige EV â?? from the previously planned 20,000 units to 40,000 units. The Taycan is Porscheâ??s first all-electric vehicle was made available for pre-order last year. But the luxury carmaker is anticipating demand will be much greater than it first thought. The unconfirmed news was first reported on German auto site Automobilewoche, alongside a rumour that Audi would also increase capacity of its all-electric e-tron â?? which is also not yet on the market.

The German carmaker has now confirmed that it will ramp up production of the Taycan two-fold, with Andrew Lennon, a manager in product comms for Porsche telling CNBC that, â??â?•We had been ready for it.â?•

Source/ read more: The Driven

https://thedriven.io/2019/01/25/porsche-doubles-taycan-production-to-40000-a-year/